



# LOCAL CLIMATE ACTION

 **Green Cell**

PRESENTS

## **GEORGIA YOUTH SUSTAINABILITY CONFERENCE**

**IN 2023**

CALLING ALL  
MIDDLE & HIGH SCHOOLERS  
FOLLOW @GYSUSTCONF



HELP US MAKE AN IMPACT – <https://youthsustainability.org>

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## Georgia Youth Sustainability Conference (GYSC) - 2023

Georgia Youth Sustainability Conference (GYSC) is a sustainability summit for middle and high schoolers in Georgia to engage and to act on climate action in their schools and communities.

[Green Cell](#) is working with leader in hosting youth summits, [The Wild Center](#), NY to kickstart a **youth-led sustainability conference for middle and high schoolers in greater Atlanta region**. The Wild Center has initiated and supported 150 Youth Climate Summits in 9 countries and 23 states since 2009. [The United Nations - Atlanta chapter](#) has joined us as an official partner to the event. This collaboration sets the stage for the inaugural Georgia Youth Sustainability Conference, a transformative event aimed at empowering the youth of Georgia to become informed advocates for sustainability. Through a dynamic blend of workshops, interactive discussions, and inspiring keynote speakers, the conference will equip attendees with the knowledge, tools, and networks necessary to effect positive change in their communities and beyond. All schools in Georgia will be eligible to participate in the conference. We are excited to leverage their experience to assist youth in developing climate action plans for their schools and communities.

The “think globally, act locally” slogan has been an integral part of climate action. It embodies the idea that instead of waiting for grand breakthroughs to “fix the world,” we should implement environmentally conscious solutions into everyday decisions and actions. Though on their own of negligible impact, in aggregate, these can have a globally transformative effect. Students at the conference will learn about [Drawdown Georgia](#) and 20 high-impact solutions to mitigate climate change in Georgia and the UN Sustainable Development Goals. They will learn how to apply those solutions in their schools and community.

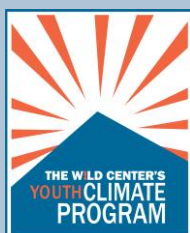
### DESIRED IMPACT

The goals for 2023 GYSC include

- Creating a safe, youth-led space for students to share intersectional climate stories.
- Providing a platform to inspire education and collaboration that leads to developing localized sustainability action plans for schools and communities.
- Increase accessibility to climate education and collective impact by building a community around sustainability for middle and high school students.

### THANK YOU

You cannot get through a single day without having an impact on the world around you. - Jane Goodall



**UNA USA**  
Atlanta Chapter

## ABOUT GREEN CELL

Green Cell is a grassroots environmental non-profit whose mission is to raise awareness about environmental issues and promote sustainable solutions. We help people move from a wasteful to resourceful lifestyle. We want to help everyone "Go Green".

Green Cell programs include Youth Program, Food Rescue, Free Utensil Bank, Composting Helpline, Greening Large Events, Corporate Lunch & Learns, Solarize Forsyth and Education & Outreach

Green Cell's Youth Program consists of 40+ middle and high schoolers. We aim to empower the next generation to come up with innovative solutions to initiate social change. Through service-based learning and STEAM, our youth volunteers are given the guidance they need to grow as individuals, become leaders, and ultimately make a tremendous impact in the community. By joining our Green Cell Youth Program, youth help promote sustainable living and save the environment.

We want the youth to understand that it is never too early or late to start leading a sustainable lifestyle and facilitate conversations and actions with their peers around environmental protection and sustainability.

Students will have a robust role in the planning of the Georgia Youth Sustainability Conference.

## EVENT DETAILS

### Date and Duration of Event:

- **Date:** November 4<sup>th</sup>, 2023 | **Duration:** 10am - 5.30pm | **Location:** Shiloh High, Snellville GA (TBD)

### Target Audience:

- Estimated 400 Middle and High schoolers.

### Activities/opportunities offered:

- Two keynote speakers (one adult and one youth).
- Climate Action workshop by Wild Center, New York
- Presentation from adults/ kids who have gone above and beyond in the field of sustainability in their communities (entrepreneurs, school eco club presidents, teachers, climate activists, youth sustainability champions).
- Booths from partner organizations providing internships, volunteer activities, and networking opportunities.
- Poster presentations from any middle or high school eco clubs or groups or individuals. The best poster will be voted for by conference attendees and the judge's choice.
- Art Installations - The Great Wall of Trash (work with recycling centers to source materials)
- Pre-conference webinar - How to form a Green Team?

## Sponsorship:

The estimated event budget is \$20,000. The conference is a great opportunity for your organization to promote accessible climate education and action in schools. This will provide valuable outcomes for the social and environmental goals of your organization.

Sponsorships will assist us in creating a meaningful and impact-oriented conference. Expenses identified include.

- Facility Rental
- Marketing & Advertising
- Photography & videography
- Cash prizes for eco-clubs
- Poster presentation prizes
- Carbon offsets
- Food - evening snack
- Travel allowance for Wild Center collaborators

## Levels:

**Platinum Keystone Sponsor \$10,000**







**Gold Greener Sunshine Sponsor \$5,000**

**Silver Friends of Climate Action \$2,500**

**Pollinators \$1,000**

Your contribution will create a platform for like-minded youth to come together to build sustainable communities all across the state.

## Sponsorship Details:

	Platinum Keystone Sponsor <b>\$10,000</b>	Gold Greener Sunshine Sponsor <b>\$5,000</b>	Silver Friends of Climate Action <b>\$2,500</b>	Pollinators <b>\$1,000</b>
Recognition in social media before and after the Conference				
Recognition on the Green Cell Website and Georgia Youth Sustainability Conference Website				
Table Display at the event (lobby)				
Company promotion video/material on social media channels				
Banner display at the event (Stage)				
Recognition at the Conference/ Stage Time/ Speech				
Award prizes and grants for eco clubs on stage (lobby & stage)				

| We do not inherit the earth from our ancestors; we borrow it from our children!

- Wendell Berry |

